

#	Categories	What to Submit:	Judged For:	Who May Enter:	Who Gets Award:
<b>WRITING</b>					
1A	Magazine Column (Circulation < 30K)	3 columns	Writing Style & Content	Artist/Publisher	Artist Only
1B	Magazine Column (Circulation > 30K)	3 columns	Writing Style & Content	Artist/Publisher	Artist Only
1C	Magazine Article (Circulation < 30K)	1 copy of publication	Writing Style & Content	Artist/Publisher	Artist Only
1D	Magazine Article (Circulation > 30K)	1 copy of publication	Writing Style & Content	Artist/Publisher	Artist Only
1E	Newspaper Column (Circulation < 30K)	3 columns	Writing Style & Content	Artist/Publisher	Artist Only
1F	Newspaper Column (Circulation > 30K)	3 columns	Writing Style & Content	Artist/Publisher	Artist Only
1G	Newspaper Article (Circulation < 30K)	1 copy of article	Writing Style & Content	Artist/Publisher	Artist Only
1H	Newspaper Article (Circulation > 30K)	1 copy of article	Writing Style & Content	Artist/Publisher	Artist Only
1I	Book - General Readership (< 120 pg)	2 copies of publication	Writing Style & Content	Artist/Publisher	Artist Only
1J	Book - General Readership (> 120 pg)	2 copies of publication	Writing Style & Content	Artist/Publisher	Artist Only
1K	Book - Technical/Reference (< 120 pg)	2 copies of publication	Writing Style & Content	Artist/Publisher	Artist Only
1L	Book - Technical/Reference (> 120 pg)	2 copies of publication	Writing Style & Content	Artist/Publisher	Artist Only
1M	Newsletter, Bulletin or Brochure	1 copy of publication	Writing Style & Content	Artist/Publisher	Artist Only
<b>PHOTOGRAPHY</b>					
2A	Magazine (Circulation < 30K)	1 copy of article	Composition & Technique	Artist/Publisher	Artist Only
2B	Magazine (Circulation > 30K)	1 copy of article	Composition & Technique	Artist/Publisher	Artist Only
2C	Newspaper (Circulation < 30K)	1 copy of article	Composition & Technique	Artist/Publisher	Artist Only
2D	Newspaper (Circulation > 30K)	1 copy of article	Composition & Technique	Artist/Publisher	Artist Only
2E	Book - General Readership (< 120 pg)	2 copies of publication	Composition & Technique	Artist/Publisher	Artist Only
2F	Book - General Readership (> 120 pg)	2 copies of publication	Composition & Technique	Artist/Publisher	Artist Only
2G	Book - Technical/Reference (< 120 pg)	2 copies of publication	Composition & Technique	Artist/Publisher	Artist Only
2H	Book - Technical/Reference (> 120 pg)	2 copies of publication	Composition & Technique	Artist/Publisher	Artist Only
2I	Calendar	1 copy of publication	Composition & Technique	Artist/Publisher	Artist Only
2J	Cover	1 copy of publication	Composition & Technique	Artist/Publisher	Artist Only
2K	Portfolio	Min. 3- Max 10 photos w/proof of publication	Composition & Technique	Artist/Publisher	Artist Only
<b>ELECTRONIC MEDIA*</b>					
<b>Social Media</b>					
3A	Blog - Writing	3 Consecutive Blog Post Link	Writing Only	Artist/Publisher	Artist Only
3B	Blog - Overall Site	Link	Overall Writing, Photo & Usability	Site Owner	Site Owner*
3C	E-newsletter - Article	Link	Writing Only	Artist/Publisher	Artist Only
<b>Online Media</b>					
4A	E-Book - Writing	Link	Style, Content & Usability	Artist/Publisher	Artist Only
4B	E-Zine - Article	Link	Writing, Photo, Presentation & use	Artist/Publisher	Artist Only
4C	Website - Overall	Link	Style, Content & Usability	Site Owner	Site Owner*
4D	Video (YouTube, vimeo)	Link	Editorial Value	Copyright Owner	Copyright Owner*
4E	Podcast Series	3 Consecutive Podcast Links	Content & Presentation	Copyright Owner	Copyright Owner*
<b>Broadcast Media</b>					
5A	Television Program - Talent	3 Program Clip Links	Style & Presentation	On-Air Talent	On-Air Talent
5B	Television Program - Overall	3 Program Clip Links	Content & Presentation	Copyright Owner	Copyright Owner*
5C	Television Feature - Talent	Link	Style & Presentation	On-Air Talent	On-Air Talent
5D	Television Feature - Overall	Link	Content & Presentation	Copyright Owner	Copyright Owner*
5E	Radio Program - Talent	3 Program Clip Links	Style & Presentation	On-Air Talent	On-Air Talent
5F	Radio Program - Overall	3 Program Clip Links	Content & Presentation	Copyright Owner	Copyright Owner*
5G	Radio Feature - Talent	Link to Feature	Style & Presentation	On-Air Talent	On-Air Talent
5H	Radio Feature - Overall	Link to Feature	Content & Presentation	Copyright Owner	Copyright Owner*
5J	Electronic Special Project	Link to Project	Content & Presentation	Copyright Owner	Copyright Owner*
<i>(examples: live stream, Twitter chat, distance learning, garden app, garden games, etc.)</i>					
<b>Publisher/Producer Awards</b>					
<i>For publishers, producers and packagers only. Must be consumer oriented.</i>					
6A	Magazine (Circulation < 100K)	1 Copy of Publication	Writing, Photos & Presentation	Publisher	Publisher
6B	Magazine (Circulation > 100K)	1 Copy of Publication	Writing, Photos & Presentation	Publisher	Publisher
6C	Newspaper Garden Feature Page/Section	1 copy of Feature/Section	Writing, Photos & Presentation	Publisher	Publisher
6D	Book - General Readership	2 copies of publication	Writing, Photos & Presentation	Publisher	Publisher
6E	Book - Technical/Reference	2 copies of publication	Writing, Photos & Presentation	Publisher	Publisher
6F	Newsletter, Bulletin or Brochure	1 copy of article	Writing, Photos & Presentation	Publisher	Publisher
6G	Calendar	1 Copy	Writing, Photos & Presentation	Publisher	Publisher

6H	E-Zine - Overall	Link to Publication	Overall Writing, Photo & Use	Publisher	Publisher
6I	E-Book - Overall	Link to Publication	Overall Writing, Photo & Use	Publisher	Publisher
6J	E-newsletter - Overall	Link to Publication	Overall Writing, Photo & Usability	Publisher	Publisher

#### Trade Awards

*Works created by plant producers, botanical institutions or other agencies for industry/trade use.*

7A	Newsletter, Bulletin or Brochure	1 Copy of Publication	Writing, Photos & Presentation	Publisher	Publisher
7B	Catalog	1 Copy of Publication	Writing, Photos & Presentation	Publisher	Publisher
7C	Press Release, Press Kit or Promo	1 Copy of Package	Editorial Content & Presentation	Publisher	Publisher
7D	Magazine	1 Copy of Publication	Writing, Photos & Presentation	Publisher	Publisher
7E	Special Projects	1 Copy of Project	Writing, Photos & Presentation	Publisher	Publisher

*(to trade audiences includes news releases; radio & TV tips; print columns & calendar)*

**\*Site or copyright owners who are individuals pay individual entry fees. Site or copyright owners who are companies pay publisher's entry fee.**