



The Association for
Garden Communicators

ANNUAL PARTNERSHIP

GWA PARTNERSHIP MODEL

- Diamond (\$50,000 annually)
- Platinum (\$25,000 annually)
- Gold (\$15,000 annually)
- Silver (\$10,000 annually)
- Bronze (\$5,000 annually)

Benefits	Platinum	Gold	Silver	Bronze
Symposium				
Recognition in Marketing Materials & On-site	✓	✓	✓	✓
Recognition at Opening Session	✓	✓	✓	✓
Listing in Program	✓	✓	✓	✓
Advertising in Program	Back Cover	Full Page	½ Page	¼ Page
Insert in Attendee Bags	4	3	2	1
Full Registration(s) to Annual	5	4	3	2
Exhibit Booth	Premium	✓	✓	
Publications & Communications				
Partnership Spotlight Monthly	✓	✓	✓	✓
Listing in <i>Quill & Trowel</i>	✓	✓	✓	✓
Advertising in <i>Quill & Trowel</i>	6 ½ Page	3 ½ Page	6 ¼ Page	3 ¼ Page
Content Writer Opportunity in <i>Quill & Trowel</i>	2	1		
Special Features in GWA Blog	✓	✓	✓	
Member Benchmarking Results Survey	✓	✓	✓	✓
Email/Mailing to Members	2	1		
Website & Social Media				
Listing on NEW Partnership Directory	Enhanced	Enhanced	✓	✓
Listing on Partnership Page	✓	✓	✓	✓
Social Media Posts	6	3	1	
Website Advertising	✓	✓	✓	
Allied GWA Membership (s)	4	3	2	1
Exclusive Access to GWA Leadership Events	✓			
Exclusive Sponsorship Opportunities	✓	✓	✓	
Use of GWA Partner Logos	✓	✓	✓	✓
GWAF Tax-Deductible Contribution	\$5,000	\$3,000	\$2,000	\$1,000
Recognition in GWAF Donors Circle & GWAF Website & Marketing	✓	✓	✓	✓